

PUBLIC OPINION FROM SOUP TO NUTS

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INTRODUCTION

Public opinion research is one of the most fascinating, dynamic and challenging sectors of political science. This seminar intends to introduce the students to the nuts and bolts of survey research via concrete examples taken from the experience of researcher who have been doing this for living. We will go through the main stages of devising, designing, planning and implementing a survey as well as a discussion of what to do with the results and eventually what future is there for public opinion research.

SCHEDULE

May TUE 9 - 15-17: *Studying the Elephant: Nuts and Bolts of Public Opinion Research*, Pierangelo Isernia

May WED 17 - 14-17: *Hell's Kitchen: What Really Happens When You Get Close to the Heat*, Francesco Olmastroni

May TUE 23 - 15-17: *Recipes from the Cookbook: from Concepts to Variables via Questions*, Linda Basile

May TUE 30 - 15-17: *What Are We Going to Do with All These Data? Whip your stuff into shape in a paper/presentation*, Pierangelo Isernia

June THU 15 - 14-16: *Is There a Future For Public Opinion Research? The Possible Role Played by Big Data.*" Luigi Curini (University of Milan)

READINGS

No mandatory text but only a recommended list of readings:

Andrea Ceron, Luigi Curini and Stefano Maria Iacus (2017). *Politics and Big Data. Nowcasting and Forecasting Elections with Social Media*. Oxford: Routledge.

Edith D. de Leeuw, Joop J. Hox and Don A. Dillman (2008). *International Handbook of Survey methodology*. London: Lawrence Erlbaum.